Wrestling

Saturday, February 1, 1969 ST. LOUIS WRESTLING CLUB Subscription $1.00 per Season—Single Copy 15¢

Lanza Gets Return Shot At Kiniski's Crown On Friday, Feb. 7, At Kiel; Claims He "Should Have Been Given Title" Jan. 10

WATSON TO REFEREE

When "Black Jack" Lanza was unable to answer the bell for the second and third falls of his title match with world champion Gene Kiniski on January 10, he thought he had won the bout.

And he was terribly incensed, along with his out-spoken manager, "Pretty Boy" Bobby Heenan to learn he hadn't.

So provoked were they, and so vociferous in their accusations and demands, that Promoter Sam Muchnick has decided to schedule a wrestling rarity . . . a return match between the champion and his most recent challenger.

The return go sparks the February 7 program at Kiel Auditorium, and if it is anything similar to the January 10 battle, this promises to be even better.

As usual, it's a two-out-of-three falls duel with a one-hour time limit.

Lanza claims "we were robbed" on January 10.

The 250-pound challenger feels he should have been declared the winner of the entire match, and that the local referee did not interpret the rules properly.

Gene Kiniski

Thus, "Black Jack" and "Pretty Boy" have clamored for an outside referee. Muchnick has heeded their request and will bring in "Whipper" Billy Watson, a former two-time world champion who has donned the striped shirt here on various occasions.

The January 10 match ended quickly and with no warning.

Lanza, who makes numerous "pit stops" during a match by checking with manager Heenan who sits at ringside, surprisingly gave an excellent account of himself against Kiniski, much to the delight of many fans and to the astonishment of Kiniski.

The conclusion came at the halfway point. Kiniski was standing with his back to the ropes when Lanza raced across the ring and jumped upon the champion, with the purpose of riding him to the canvas.

However, Gene reacted quickly by using his 275 pounds to pitch Lanza over his shoulders. Unknowingly, Gene was very close to the ropes and Lanza sailed over the top rope and landed heavily on the floor alongside the ring.

Referee Joe Schoenberger immediately signaled that Kiniski was disqualified, according to Missouri State Athletic Commission wrestling rules.

Gene argued futilely, but the decision stuck.

However, Lanza had injured his knee and was unable to continue. That's when Schoenberger declared Kiniski the winner and still champion.

Heenan raved and ranted throughout the ring, claiming that Lanza

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THE PROGRAM

Friday, February 7, 1969 - 8:30 P.M.

KIEL AUDITORIUM

14th & Market St. St. Louis, Mo.

MAIN EVENT

Gene

KINISKI

270, Edmonton, Canada
World Heavyweight Champion

vs.

"Black Jack"

LANZA

238, Albuquerque, N.M.
Two out of three falls—[illegible] time limit.
The winner and present champion will be recognized
as the World Heavyweight Wrestling Champion
as recognized by The National
Wrestling Alliance
Special Referee — "Whipper" Billy Watson

THE FIFTH EVENT
AN AUSTRALIAN
TAG TEAM MATCH

DORY FUNK SR.

230, Amarillo, Texas
and

TERRY FUNK

230, Amarillo, Texas
vs.

"DICK THE BRUISER"

260, Reno, Nevada
and

WALDO VON ERICH

265 Germany
One fall—30 minute time limit.

THE FOURTH MATCH
A SPECIAL ATTRACTION

YVAN KOLOFF

235, Russia
vs.

EDOUARD CARPENTIER

235, Paris, France
One fall—30 minute time limit.

THE THIRD MATCH

PAUL CHRISTY vs. **BOB GEIGEL**

240, Evanston, Ill. 245, Algona, Iowa
One fall—30 minute time limit.

THE SECOND MATCH

RUDY MARTIN vs. **ANGELO POFFO**

[illegible] 235, Chicago, Ill.
One fall—20 minute time limit.

THE OPENING EVENT—AN
AUSTRALIAN TAG TEAM MATCH

STAN MOOSE **RONNIE ETCHISON**

[illegible] 240, St. Joseph, Mo.
and vs. and

THE VIKING **THOR HAGEN**

[illegible] [illegible], Minn.
Two out of three falls—30 minute time limit.
Two minute rest periods between falls.

The Prices Are: $1.50-$2.00-$3.00-$4.00

INFORMATION ABOUT TICKETS MAY BE OBTAINED 24 HOURS A DAY BY CALLING 621-7107. The box office telephone number is CEntral 1-5411 and call only during office hours.

Koloff Gets Wish for Big Game; Opposes Acrobatic Carpentier

Recently Yvan Koloff, a 272-pound hulk of a man, told Promoter Sam Muchnick that he wanted to wrestle in St. Louis. To take on some of the stars and prove how tough he is.

He made his debut on the January 23 show in a tag match with Bob Geigel as his partner.

Koloff, of Russian descent, won both falls for his team, using a powerful bear hug to dispose of Thor Hagen and Ronnie Etchison.

Now he's after bigger game and has his wish in Edouard Carpentier, the high-scrambling French star who constantly dazzles his opponents with his footwork and gymnastics.

This Special Attraction is booked for 30 minutes, with one fall by either man ending it.

Koloff has been a terrific star in Canada, using his strength to literally squeeze his foes into submission.

Carpentier is a member of the all-time "million dollar" club in St. Louis, and has come within a whisker of beating Kiniski for the title on more than one occasion.

The tickets for the Championship Bout on Friday, February 7th, will start on Friday, Jan. 31st, at Stevenson [illegible], Arcade Bldg., 812 Olive St., St. Louis, Mo. 63101. The box office will be open from 9 a.m. to 5 p.m. Monday through Friday, and from 9 a.m. to 1 p.m. on Saturday. Tickets will go on sale Friday, Feb. 7th, at the Kiel Auditorium box office.

MAIL ORDERS ACCEPTED BY THE ST. LOUIS WRESTLING CLUB, MEZZANINE OF ARCADE BUILDING, 812 OLIVE STREET, ST. LOUIS, MO. 63101. ALWAYS ENCLOSE A STAMPED, SELF-ADDRESSED ENVELOPE WITH YOUR MAIL ORDER.

If mail orders are received the day before a program or the day of a program they will be returned to sender unfilled or there is always a chance your tickets will not reach you on time.

However, if you notify that tickets should be held for you at the reservation window on the 14th street side of the Auditorium the night of the program—orders will be filled.

After the Arcade box office closes at 4 p.m. Friday, the day of the program, tickets may then be purchased beginning at 6 p.m. on the 14th street side of Kiel Auditorium.

TICKETS ARE ALWAYS AVAILABLE WHEN THE DOORS OF THE AUDITORIUM OPEN AT 7 P.M. for wrestling shows.

POLICE AND GUARDS HAVE BEEN INSTRUCTED TO ASK FOR THE ARREST OF ANY VIOLATORS OF A CITY ORDINANCE WHICH PROHIBITS THROWING OF OBJECTS INTO THE RING [illegible] THE ST. LOUIS WRESTLING CLUB AND THE [illegible] AUTHORITIES [illegible] WILL PROSECUTE TO THE LIMIT ANY SUCH VIOLATORS.

If physicians or others are expecting any important telephone calls during the program, leave your seat numbers in Commission Room A. THIS IS FOR EMERGENCIES ONLY. No announcements will be made of the public address microphones.

PROGRAM SUBJECT TO CHANGE — We reserve the right to change the order of events. The St. Louis Wrestling Club and its promoter are not responsible if contestants fail to appear in this ring due to conditions beyond our control such as illness, injuries, accidents, travel conditions, weather conditions, etc. When possible, substitute matches will be made.

Yvan Koloff

Last Chance to Order "Wrestling" for $1; Price Increases To $2 After Feb. 2

This is the last week to subscribe to Wrestling Magazine for $1. All orders postmarked before February 1 will receive the publication for the rest of this year for $1.

Starting with February 1, the subscription price climbs to $2.

Rising costs of production and mailing have forced The St. Louis Wrestling Club to make this increase, after many years at $1.

Postage costs nearly four cents per issue. And with 19 programs last year, that is about 75 cents for mailing alone.

Printing and other costs climb the total above the $1 figure, which forces the increase. All subscriptions end with the final show in December of each year.

To subscribe, send your name, address and zip code, along with $1 before February 1 and $2 after that date, to:

St. Louis Wrestling Club, Claridge Hotel, 18th and Locust Sts., St. Louis, Mo. 63103.

CHAMPIONSHIP WRESTLING ON KPLR-TV, CHANNEL 11: SATURDAY

Lanza's Secret Weapon Is "Pretty Boy" Heenan

A secret weapon is defined as something used to surprise an opponent, to catch him off guard, make him uneasy.

"Black Jack" Lanza has such a secret weapon, but it's contrary to the above explanation.

His manager "Pretty Boy" Bobby Heenan, is his secret weapon. And everyone knows it.

But Lanza's foes can't seem to control themselves when Heenan is around. The blond-haired manager has the knack of "getting the goat" of Lanza's opponents, throwing them off guard, enabling Jack to win.

Former world champion Pat O'Connor and "Cowboy" Bill Watts, two of the top wrestlers in the sport, both fell victim to the secret weapon in recent months and lost to Lanza.

It seems that the men Lanza wrestles are more intent upon trying to find ways to get at Heenan than they are at Lanza.

And the 250-pound Lanza, who reminds one of the village blacksmith with his black mustache and huge, muscular biceps, steps in and ends the match before his foes realize it.

Lanza, a former school teacher, uses his education to "rattle" his opponents. A regular trick is to run over to the corner where Heenan is sitting, place a foot through the ropes so that the other wrestler cannot get at him, and take instructions from Heenan.

This usually infuriates Lanza's foes, throwing them off guard and setting them up for the pin.

Championship Wrestling Time Change on Feb. 1; No Telecast Sun., Feb. 2

Championship Wrestling on KPLR-TV, Channel 11, will be shown at a different time on Saturday, February 1, and not at all on Sunday, February 2, due to a telethon on the station.

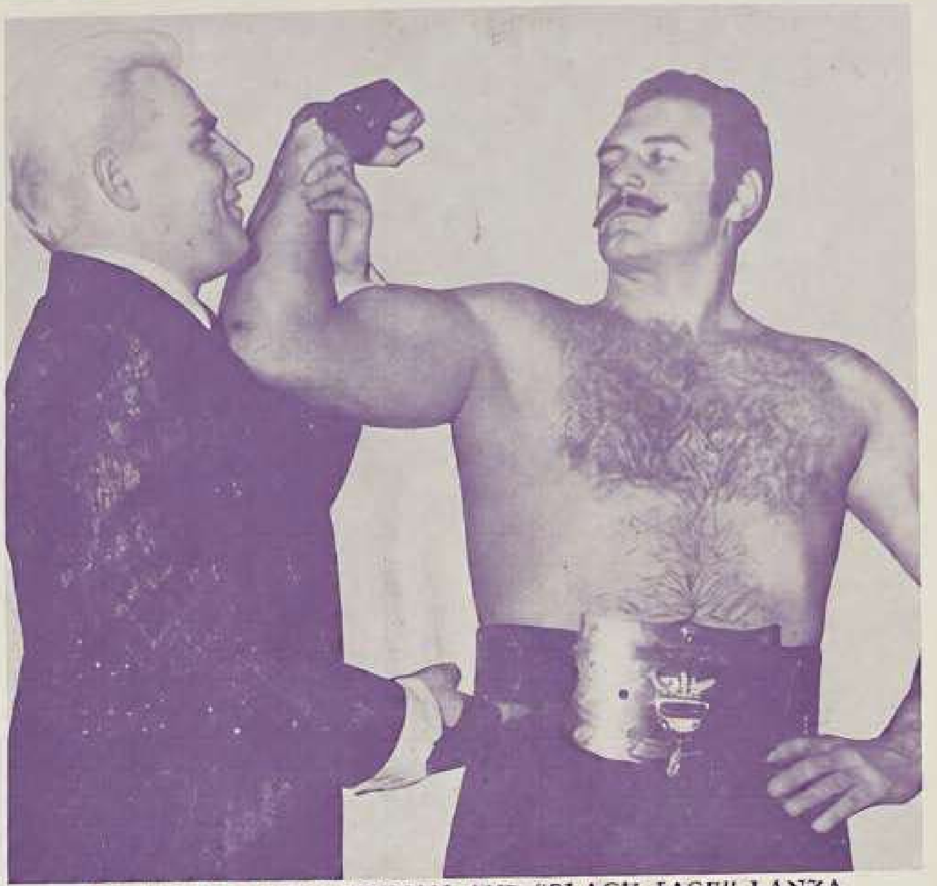
The Saturday, February 1, slot is from 10:00 to 10:30 p.m.

The next three weekends will show telecasts at regular times—8:30 to 9:30 p.m. on Saturday night and 11 a.m. to 12 noon on Sunday morning.

Tickets can be obtained by writing to:

Championship Wrestling, KPLR-TV, Channel 11, 4915 Lindell Boulevard, St. Louis, Mo. 63108.

Children under 18 are not allowed at the Championship Wrestling events. However, youngsters of all ages are permitted at the Kiel Auditorium matches.



MANAGER BOBBY HEENAN AND "BLACK JACK" LANZA

KINISKI, LANZA IN RETURN MATCH

(Continued from Page 1)

should be declared the winner and champion.

But Promoter Muchnick, who was in Dallas attending the funeral of the promoter there and did not see the bout, said that . . .

"According to all of the rules I know, Referee Schottberger made the correct decision."

Another point that Heenan and Lanza failed to realize, is that a challenger cannot win the National Wrestling Alliance championship on a disqualification.

Because of the unique ending, and because Lanza was injured and unable to continue although having won the first fall, Muchnick decided to give him a rare return match.

And, to make sure that Lanza feels he is getting every chance possible, the promoter is bringing in Watson from Toronto, Canada as the referee.

Ticket Data on KMOX

Keep informed of the ticket availability the night of all Kiel Auditorium wrestling programs by listening to Promoter Sam Muchnick on Bob Burnes' "At Your Service" Sports Show which is broadcast over KMOX.

"Whipper" Watson To Be Referee for Feb. 7 Title Bout

One of the all-time St. Louis favorites, "Whipper" Billy Watson, will be the third man in the ring on February 7 at Kiel Auditorium when world heavyweight wrestling champion Gene Kiniski defends his crown against "Black Jack" Lanza for the second time within a month.

Whipper Billy Watson

Watson, a barrel-chested, powerfully-built Canadian from Toronto, is a former two-time world champion and must rank with the all-time greats in the sport.

He still wrestles frequently . . . in Canada and on occasion here . . . and has had numerous matches as a referee.

"Whipper" is well-qualified to don the striped shirt, as he knows what goes on in the clinches and is extremely capable, physically, of stepping between the combatants, if necessary.

FEBRUARY 1, 10-10:30 P.M.; SUNDAY, FEBRUARY 2, NO TELECAST

Vol. 12 Claridge Hotel, St. Louis, Mo., Feb. 1, 1969 No. 11

Wrestling

Kiniski, Lanza in Return Match for Title at Kiel on Friday, February 7

TERRY FUNK

GOT YOUR TICKETS FOR FEB. 21? THAT'S NIGHT FABULOUS HARLEM GLOBETROTTERS APPEAR AT KIEL

Got your tickets yet to see those fantastic Harlem Globetrotters? The all-time kings of basketball are coming to Kiel Auditorium on Friday, February 21, as the opener of a sports weekend there . . . a gala wrestling show follows the next night, February 22.

Promoter Sam Muchnick is sponsoring the Crown Princes of the hardwood court for their match with the Washington Generals.

For decades, the Harlem Globetrotters have thrilled basketball fans the world over . . . playing in front of European royalty, aboard naval ships, in jungles, and anywhere there's a basketball court.

Their wizardry is supreme and unmatched, and constantly astonishes the spectators.

MEL DAVIS

Mail orders are being accepted now and may be otbained by sending a check for $2.00, $3.00 or $4.00 to the Dick Esser Ticket Agency, Mezzanine 8, Arcade Bldg., St. Louis, Mo. 63101.

Checks or money orders should be made payable to Dick Esser Ticket Agency.

The Arcade Building box office opens on Friday, February 7. But don't wait. Order by mail and get choice seats now.

Waldo Von Erich - "Bruiser" Battle Funk Father-Son Duo — Dory, Sr. and Terry

Waldo Von Erich recently returned to St. Louis and immediately was matched with Dory Funk, Jr., in two bouts.

The first ended as a no-decision and Dory, Jr. won the second on a disqualification, on January 24.

On February 7, Waldo, who still is fuming in that he's not won in two attempts with a member of the Funk family, has a chance to vent his ire on the others in the family trio—Dory, Sr., and brother Terry.

And Waldo's partner will be none other than Dick "The Bruiser", who has been feuding with the Funk Family for years.

The Funk father-son duo meets Von Erich and "The Bruiser" in an Australian tag team match which highlights the preliminary bouts on the card.

It's a one-fall event with a 30-minute time limit. And if it's anything like previous Funk-"Bruiser" matches, or the last two Dory Jr.-Waldo Von Erich affairs, that one fall will be something to see.

The event is one of two Australian tag team bouts on the show. The other is the opener, with Stan Moose and The Viking facing Ronnie Etchison and Thor Hagen in a two-out-of-three-falls duel with a 30-minute time limit.

Remember Next Program Is Saturday, Feb. 22, After Globetrotters Cagers Appear Feb. 21

Remember fans, the next St. Louis Wrestling Club program will be on a Saturday, February 22, at Kiel Auditorium.

It is part of the weekend sports package which begins on Friday, February 21, when the fabulous Harlem Globetrotters basketball team meets the Washington Generals at Kiel.

March dates are the 7th and 21st, and April shows are the 11th and 25th.

One card in May is the 16th and June 13 concludes the season, after which The St. Louis Wrestling Club will take a two-month vacation.

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